

# AN ADVERTISING OPPORTUNITY FOR FIRMS TARGETING EMPLOYMENT LAWYERS OR HR PROFESSIONALS



Daniel Barnett's employment law updates are the UK's leading email publication targeted at employment lawyers and HR Professionals.

With **over 30,000 confirmed double opt-in subscribers**, this is the best way to advertise:

- employment lawyer vacancies
- HR professional vacancies
- conferences and training seminars aimed at employment lawyers and HR Professionals
- new employment law publications

**CONTACT MEGAN MCDONALD  
FOR MORE INFORMATION**  
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Many hundreds of organisations have successfully advertised vacancies and events on Daniel Barnett's email bulletins, including:

**didlaw**



I hired two lawyers from the ad we placed with you. It's THE BEST method of recruiting - I wouldn't use anything else.

Karen Jackson, Solicitor and Managing Director, didlaw

**BATH PUBLISHING**



We've used Daniel's newsletter for several years now to help boost sales of our employment law books. We always know we'll get something back as his readers are obviously engaged!

David Chaplin, Bath Publishing



Being able to advertise through Daniels newsletters has really opened up a world of clients that we would otherwise not have access to and has led to considerable business, especially in a difficult economic time for many. Advertising has been stress-free with the ever present help of Jennie too. Highly recommend.

William Theobald, Talking Shop Training

## RATES

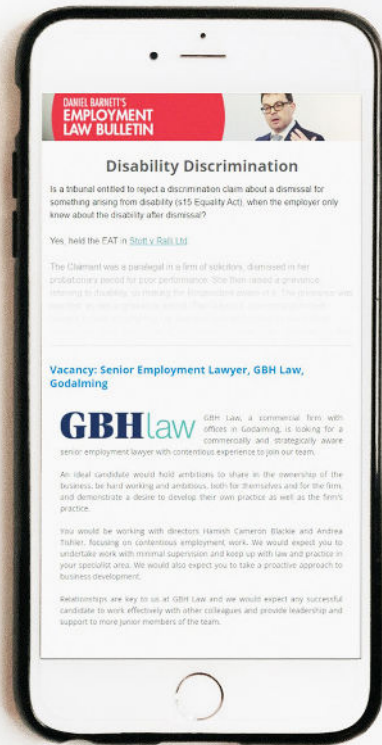
**Single advert**  
£475+VAT

**Three adverts**  
£975+VAT

**Ten adverts**  
£3,000+VAT

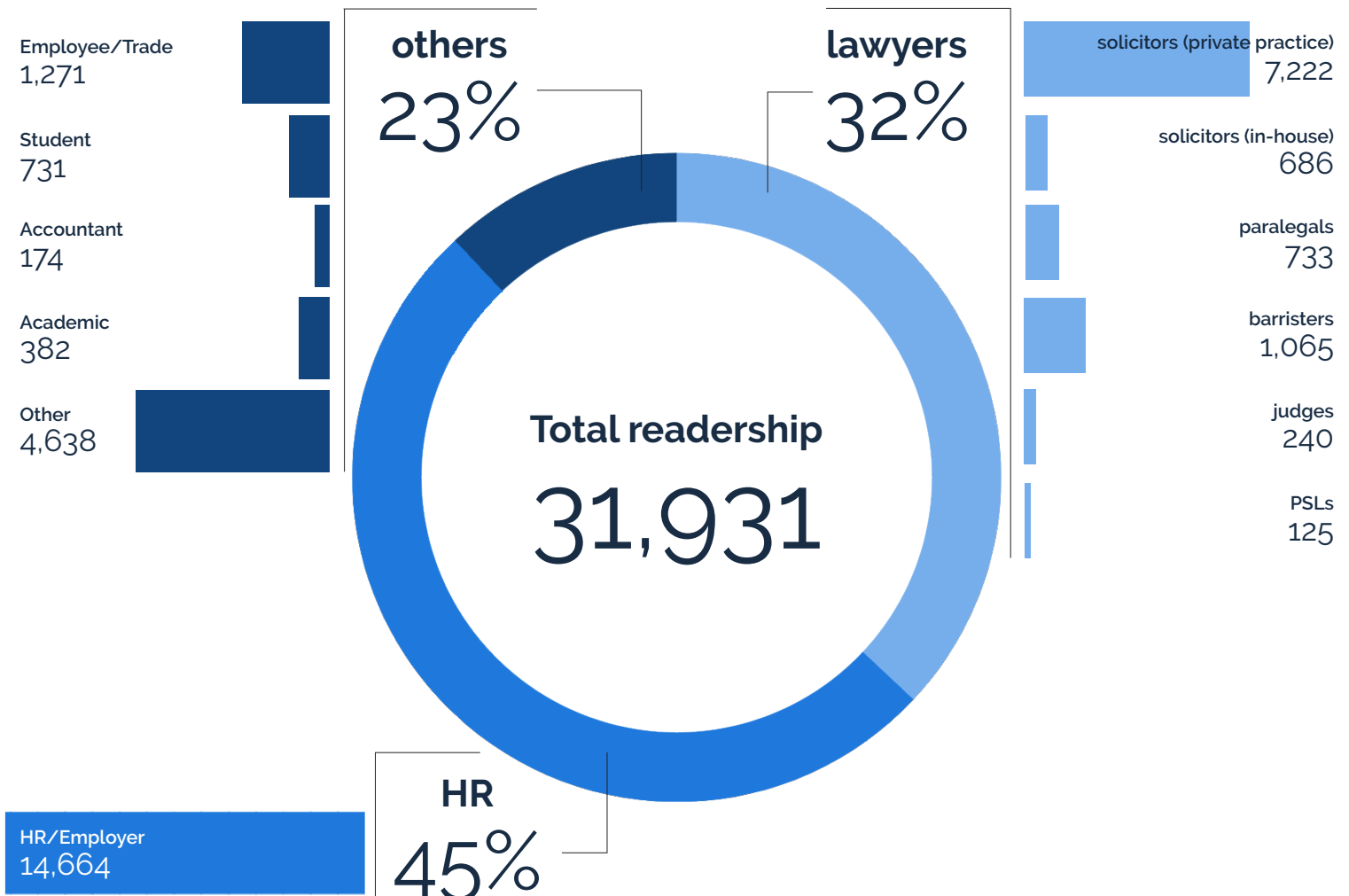
Each advert includes a headline, a small picture or logo, up to 200 words copy, and a call to action (a clickable link or email address). It appears directly below the bulletin's case summary and directly above any other promotional or miscellaneous information.

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# BREAKDOWN OF READERS

All subscribers go through a double opt-in process, and the list is purged of 'dead' email addresses every six months.



\*Information correct as of January 2025

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